

# Sponsorship Concept BaselOne 2025

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⚠️ The sponsorship packages (except additional packages) are valid for the conference day. ⚠️

## Bronze Sponsorship

- Number of sponsors: unlimited
- Marketing services see table
- Price: 1,000 CHF
- Market Stand Basic option: additional CHF 1,500
- Market Stand XL option: additional CHF 2,500
- Market Stand XXL option: additional 4,000
- 2 Stand Attendants receive meal vouchers
- No conference tickets included

## Silver Sponsorship

- Number of sponsors: unlimited
- Marketing services see table
- Price: CHF 3,000
- Market Stand Basic option: additional CHF 1,000
- Market Stand XL option: additional 2,500
- Market Stand XXL option: additional 4,000
- 2 Stand Attendants receive meal vouchers
- No conference tickets included

## Gold Sponsorship

- Maximum 5 sponsors
- Marketing services see table
- Price: CHF 5,000
- Market Stand Basic option: additional CHF 500
- Market Stand XL option: additional CHF 2,000
- Market Stand XXL option: additional CHF 4,000
- 2 Stand Attendants receive meal vouchers
- 2 conference tickets included

## Video Sponsorship

- Marketing services see table
- Recording of any number of talks (min. 1 room) incl. editing and cutting by sponsor
- Video material ownership transfers to BaselOne
- Price: 0.00 CHF
- Market Stand Basic: included (individual stand by arrangement)
- 2 employees receive meal vouchers
- 2 conference tickets by arrangement

## Platinum Sponsorship

- Maximum 1 sponsor
- Marketing services see table
- Platinum Sponsor presented as "Lunch Sponsor" with opportunity to place banners and table advertising in dining area by arrangement
- Market Stand Basic option: included (individual stand by arrangement)
- Market Stand XL option: additional CHF 2,000
- Market Stand XXL option: additional CHF 4,000
- Price: CHF 10,000
- 2 employees receive meal vouchers
- 2 conference tickets included
- 20% discount for employees (via promo code) for additional conference tickets

## Marketing Services

	Bronze	Silber	Gold	Video	Platinum
Logo Webseite	X	X	X	X	X
Logo Social-Media-Kanäle	X	X	X	X	X
Logo on Speaker-Slides	X	X	X	X	X
Logo on Handouts/Programm			X	X	X
Logo Hall Posters A0			X	X	X
Logo on Video			X	X	X
Video-Sponsor Mention				X	
Lunch Sponsor					X

## Market Stand Options

### Details for Basic Market Stand

- Stand size approx. 1m<sup>2</sup>
- High round table, Power connection 1x 220V/6A
- WIFI (separate event WIFI BaselOne)
- Possibility to set up a Roll-up

### Details for Market Stand XL

- Stand size approx. 2.5m<sup>2</sup>
- Sitting table, with 2 chairs, Power connection 1x 220V/6A
- WIFI (separate event WIFI BaselOne)
- Possibility to set up an XL Roll-up/Balloon, Ice Cream Stand etc.

### Details for Market Stand XXL

- 2 \* Stand size approx. 2.5m<sup>2</sup>
- 2 Sitting tables, with 2 chairs each, 2 \* Power connection 1x 220V/6A
- WIFI (separate event WIFI BaselOne)
- Possibility to set up an XL Roll-up/Balloon, Ice Cream Stand etc.
- Possibility to set up a large monitor wall, surf simulator etc.

## Additional Conference Options

### Conference Gipfeli (Pastry) Sponsor

- Pastries presented in your name on the morning of the conference CHF 1,500

### Conference Cake Sponsor

- Cakes for all participants presented in your name in the afternoon of the conference CHF 1,500

### Conference Beer Sponsor

- Beers at the conference aperitif presented in your name in the evening of the conference CHF 4,000

## Additional Workshop Day Options

### Workshop Day Gipfeli (Pastry) Sponsor

- Pastries presented in your name on the morning of the workshop day CHF 500

### Workshop Day Cake Sponsor

- Cakes for all participants presented in your name in the afternoon of the workshop day CHF 500

### Workshop Day Beer Sponsor

- Beers at the workshop aperitif presented in your name in the evening of the workshop day CHF 1,000

### Workshop Day Lunch Sponsor

- Lunch on the workshop day presented in your name CHF 2,000

## **Own Stand (Construction) or Individual Construction**

- Possible depending on stand size
- Location by arrangement
- Costs by arrangement
- Additional material (e.g., 32-inch monitor for CHF 100) can be ordered through us. Small materials (like wooden cubes, partition walls, curtains) are partially provided by the market hall. Rental costs will be individually requested by us, and coordination will be ensured by us (see planning support).

## **Planning Support**

We are generally available for inquiries. All sponsors can count on our planning support.

We are happy to support the implementation of your own stand construction or individual solutions. If the planning support exceeds the two hours provided as a flat rate, we can offer our services at CHF 120.-/hour by arrangement.

## **On-Site Placement**

Final planning/placement will be done at the end of August. Stand placements will be offered for selection according to sponsorship categories.

Haven't found the right sponsorship? Do you have your own sponsorship idea? We are happy to discuss this with you.

Contact us via email at [info@baselone.ch](mailto:info@baselone.ch)