

Sponsorship Concept BaselOne 2025

⚠️ **The sponsorship packages (except additional packages) are valid for the conference day.** ⚠️

Welcome to BaselOne as a Sponsor 😊

We are delighted that you are interested in our small but excellent software development conference. Here are some key facts in advance:

Target Audience

The BaselOne association was founded in 2017 with the goal of fostering know-how and networking among IT professionals, particularly software developers in the Basel area (BS, BL, AG) and the tri-border region.

To achieve this goal, the association initiates and organizes professional events, promoting knowledge exchange and networking among IT professionals. The association is non-commercial and does not pursue profit.

For more information, please visit our website at:

<https://baselone.org/ueber-uns/>

Reach

- Over **310 participants**, including the **25 most well-known companies** across various industries (IT, Pharma, Insurance, Banking, Retail, Education, etc.)
- **International audience** – participants from France, Germany, and Switzerland
- A well-visited website and extensive social media coverage
- Ticket sales worth approximately **50,000 CHF**
- Loyal sponsors with a total commitment of around **25,000 CHF**
- Community-driven organization with more than **800 hours** of volunteer work
- A carefully curated program selected by a dedicated committee, featuring national and international speakers
- A **unique location** and an inspiring atmosphere

Now to the sponsorship opportunities:

Bronze Sponsorship

- Number of sponsors: unlimited
- Marketing services see table
- Price: 1,000 CHF
- Market Stand Basic option: additional CHF 1,500
- Market Stand XL option: additional CHF 2,500
- Market Stand XXL option: additional 4,000
- 2 Stand Attendants receive meal vouchers
- No conference tickets included

Silver Sponsorship

- Number of sponsors: unlimited
- Marketing services see table
- Price: CHF 3,000
- Market Stand Basic option: additional CHF 1,000
- Market Stand XL option: additional 2,500
- Market Stand XXL option: additional 4,000
- 2 Stand Attendants receive meal vouchers
- No conference tickets included

Gold Sponsorship

- Maximum 5 sponsors
- Marketing services see table
- Price: CHF 5,000
- Market Stand Basic option: additional CHF 500
- Market Stand XL option: additional CHF 2,000
- Market Stand XXL option: additional CHF 4,000
- 2 Stand Attendants receive meal vouchers
- 2 conference tickets included

Video Sponsorship

- Marketing services see table
- Recording of any number of talks (min. 1 room) incl. editing and cutting by sponsor
- Video material ownership transfers to BaselOne
- Price: 0.00 CHF
- Market Stand Basic: included (individual stand by arrangement)
- 2 employees receive meal vouchers
- 2 conference tickets by arrangement

Platinum Sponsorship

- Maximum 1 sponsor
- Marketing services see table
- Platinum Sponsor presented as "Lunch Sponsor" with opportunity to place banners and table advertising in dining area by arrangement
- Market Stand Basic option: included (individual stand by arrangement)
- Market Stand XL option: additional CHF 2,000
- Market Stand XXL option: additional CHF 4,000
- Price: CHF 10,000
- 2 employees receive meal vouchers
- 2 conference tickets included
- 20% discount for employees (via promo code) for additional conference tickets

Marketing Services

	Bronze	Silber	Gold	Video	Platinum
Logo Webseite	X	X	X	X	X
Logo Social-Media-Kanäle	X	X	X	X	X
Logo on Speaker-Slides	X	X	X	X	X
Logo on Handouts/Programm			X	X	X
Logo Hall Posters A0			X	X	X
Logo on Video			X	X	X
Video-Sponsor Mention				X	
Lunch Sponsor					X

Market Stand Options

Details for Basic Market Stand

- Stand size approx. 1m²
- High round table, Power connection 1x 220V/6A
- WIFI (separate event WIFI BaselOne)
- Possibility to set up a Roll-up

Details for Market Stand XL

- Stand size approx. 2.5m²
- Sitting table, with 2 chairs, Power connection 1x 220V/6A
- WIFI (separate event WIFI BaselOne)
- Possibility to set up an XL Roll-up/Balloon, Ice Cream Stand etc.

Details for Market Stand XXL

- 2 * Stand size approx. 2.5m²
- 2 Sitting tables, with 2 chairs each, 2 * Power connection 1x 220V/6A
- WIFI (separate event WIFI BaselOne)
- Possibility to set up an XL Roll-up/Balloon, Ice Cream Stand etc.
- Possibility to set up a large monitor wall, surf simulator etc. Additional Conference Options

Conference Gipfeli (Pastry) Sponsor

- Pastries presented in your name on the morning of the conference CHF 1,500

Conference Cake Sponsor

- Cakes for all participants presented in your name in the afternoon of the conference CHF 1,500

Conference Beer Sponsor

- Beers at the conference aperitif presented in your name in the evening of the conference CHF 4,000

Additional Workshop Day Options

Workshop Day Gipfeli (Pastry) Sponsor

- Pastries presented in your name on the morning of the workshop day CHF 500

Workshop Day Cake Sponsor

- Cakes for all participants presented in your name in the afternoon of the workshop day CHF 500

Workshop Day Beer Sponsor

- Beers at the workshop aperitif presented in your name in the evening of the workshop day CHF 1,000

Workshop Day Lunch Sponsor

- Lunch on the workshop day presented in your name CHF 2,000

Own Stand (Construction) or Individual Construction

- Possible depending on stand size
- Location by arrangement
- Costs by arrangement
- Additional material (e.g., 32-inch monitor for CHF 100) can be ordered through us. Small materials (like wooden cubes, partition walls, curtains) are partially provided by the market hall. Rental costs will be individually requested by us, and coordination will be ensured by us (see planning support).

Planning Support

We are generally available for inquiries. All sponsors can count on our planning support.

We are happy to support the implementation of your own stand construction or individual solutions. If the planning support exceeds the two hours provided as a flat rate, we can offer our services at CHF 120.-/hour by arrangement.

On-Site Placement

Final planning/placement will be done at the end of August. Stand placements will be offered for selection according to sponsorship categories.

Haven't found the right sponsorship? Do you have your own sponsorship idea? We are happy to discuss this with you.

Contact us via email at info@baselone.ch

BaselOne, 24.1.2025